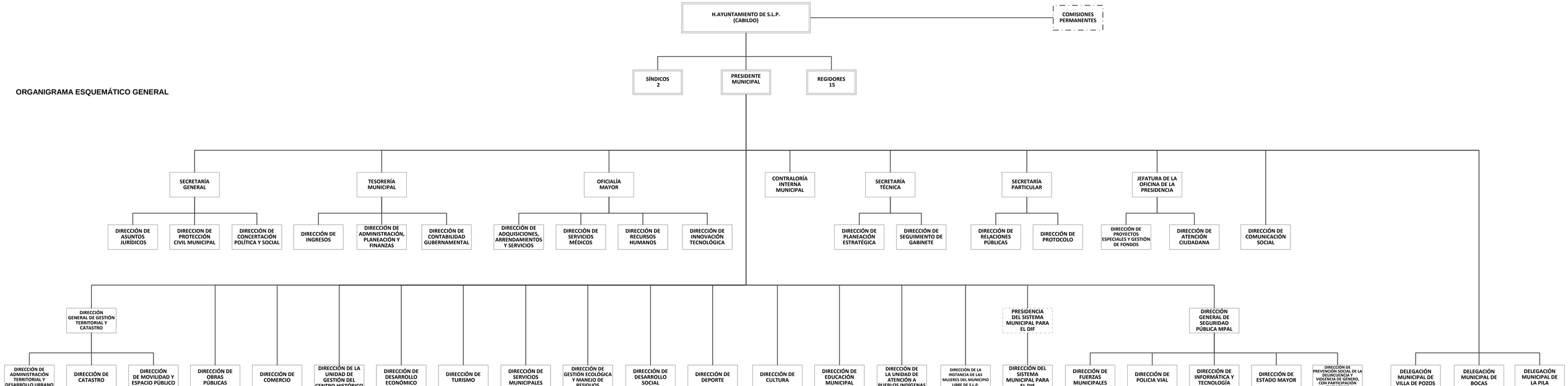ORGANIGRAMA ESQUEMÁTICO GENERAL